



Otis Spunkmeyer O-riginals Recipe Contest

Details and Rules

Otis Spunkmeyer is giving FCCLA nationally affiliated student members a chance to create their way to the 2010 FCCLA National Leadership Conference. Let your creative side take over while crafting a recipe that Otis Spunkmeyer will feature as a seasonal recipe through their O-riginals program.

Participation:

- You must be within one of our service areas to participate. Please go to <http://www.spunkmeyer.com/Our-Customers-and-Markets/Amenity-and-Small-Business/Are-You-in-Our-Service-Area/> and enter your zip code. A message will confirm if you fall in one of our delivery zones.
- Purchase of cookie dough is required. Recipes submitted must include Otis Spunkmeyer cookies as one of the ingredients. By signing up for our fresh-baked cookie and oven program, you can purchase cookie dough and receive an oven on loan.*
- Cookie dough must be purchased directly from Otis Spunkmeyer, Inc. Current customers can order product as normal. To become a customer and participate in the contest, see the Agreement Participant Form.

Official Rules:

- Contest begins February 15, 2010 and final recipes must be time stamped by April 15, 2010 before 11:59 pm
- Submitted recipes must be typewritten and include all ingredients and instructions needed to prepare the tasty creation. Please see the required information below.
- Recipe pictures are welcome, but not required
- One (1) O-riginals Cookie Recipe submitted per nationally affiliated FCCLA member
- The created recipe must be "dessert/treat" like in nature
- Submitted recipes must include Otis Spunkmeyer cookies as one of the ingredients to prepare the recipe
- Recipes can be made with the following Sweet Discovery cookie dough flavors only: Chocolate Chip, Oatmeal Raisin, Double Chocolate Chip, Strawberry Shortcake and/or Butter Sugar
- Up to 5 additional ingredients can be used in creating your treat, not including Otis Spunkmeyer's O-riginals sprinkles and icing
- Recipe must be "O-riginal" and may not be a duplicate of an existing published recipe

Judging: Recipes will be judged on the following criteria

- Taste
- Appearance
- Staying within the guidelines
- Clarity/Accuracy of prepping and preparing instructions
- Creativity

Winners:

- Winning student and his/her chapter adviser will be awarded up to \$1000 each for expenses related to the attendance of the 2010 FCCLA National Leadership Conference in Chicago, IL.
- Additionally, the winning recipe and creator will be featured in the “Culinary Spotlight” section of our O-riginals eNewsletter. An interview will be conducted: A behind the scenes look at the ideas and creation of the Winning Recipe.
- Feature the winner and winning recipe on the FCCLA website
- Announce winning recipe and winner on stage at the FCCLA National Leadership Conference

Announcing Winners:

- Winner will be contacted by June 1, 2010

Requirements:

- All recipes must be time stamped by April 15, 2010 before 11:59 pm
- To qualify, you must use Otis Spunkmeyer cookie dough in your recipe
- All submissions must have a recipe name. Submitted recipes must list all ingredients needed to make the recipe and the steps for preparation. Don't forget to include measurements for ingredients, baking time(s) and any special instructions needed.
- Submit recipes by email only to competitiveevents@fcclainc.org

If you're interested in getting started, complete the Agreement Participant Form from the FCCLA national website. Submit the form to get your start up kit and be on your way to the 2010 FCCLA NLC!

Good Luck!

*Oven is provided on loan based on the customer purchasing at least 2 cases of cookie dough per month. The Contestant Form has specifics on how to become an Otis Spunkmeyer customer, pricing, delivery and more! Plus, suggestions on how to earn money while you test your recipes.