



FCCLA E-Adviser

December 15, 2008

The *E-Adviser* is the official newsletter for national FCCLA. Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

The *E-Adviser* is sponsored by
VISA, Inc. and Practical Money Skills for Life.

From the Executive Office

FCCLA encourages chapters to participate in Race to Recycle™, a fundraiser sponsored by Motorola. According to Motorola, "Race to Recycle™ is a fun, first-of-its-kind fund-raising program." With Motorola's help, your school and chapter can earn extra cash and do your part for the environment – getting old cell phones out of closets and bedroom drawers and into the recycling bin. Each school can receive up to \$21,000 per calendar year – it's a great way to fund for state and national competitions, meetings, and other FCCLA related events. For more information, go to www.racetorecycle.com or (888) 390-6866. – Michael L. Benjamin, M.P.H., CAE, Executive Director

Awards and Grants

FACTS and Act Out Loud: Raising Voices for Safe Teen Driving – Deadline February 17, 2009

Submit your safe driving project for a chance to win \$10,000! Brought to you by the National Organizations for Youth Safety(NOYS),and the Allstate Foundation, the Act Out Loud contest will identify and reward the nation's best teen-led, school-based safe driving projects. Submit project proposals at www.ActOutLoud.org.

Program Updates

Extension for Pre-Holiday All-American Rejects (AAR) CD Order

If chapters want to receive The All-American Rejects (AAR) CD by Christmas, Feed The Children (FTC) is extending the holiday order of the AAR CD throughout next week, until December 19th, depending on where you are located in the U.S. Attached is a UPS Time-in Transit map that shows the estimated days for delivery. East and west coast would need orders in by Monday or Tuesday, December 15-16 but OK, TX, & KS would have a little more time to get orders in for holiday delivery. If you have any questions, please contact Tracy McKee at tracy.mckee@feedthechildren.org.

Remember, you can still keep ordering AAR CD's well into the 2009 school year!

FCCLA Leads Fight Against Hunger through Souper Bowl of Caring. Sign-Up Today and Make a Difference!

In 2008, 58 FCCLA chapters in 16 states answered the call to make a difference in the lives of their neighbors in need by participating in the Souper Bowl of Caring. Each chapter organized a collection of money and/or canned goods, mobilized members of their communities to give, and donated 100% of their collection to local nonprofits. In all, they raised over \$20,000 in cash and food! Your group can be part of this movement by hosting a Souper Bowl of Caring event during National FCCLA Week, February 8-14, 2009. Sign up today to make your community stronger and promote FCCLA at the same time. **It's Easy!**

1. **REGISTER** your chapter at www.souperbowl.org to receive updates and free resource materials including stickers, posters, and a DVD.
2. **COLLECT** money and/or canned goods during National FCCLA Week, February 8-14, 2009.
3. **REPORT** the amount of your collection to the Souper Bowl of Caring. Reporting is the only way to tie your collection to the national movement.
4. **DONATE** 100% of your collection to the charity of your choice that provides shelter for the homeless, food for the hungry or help for the hurting.

STOP the Violence! Cyber Bullying

Last month, a jury in Los Angeles convicted Laurie Drew of three misdemeanor violations of the MySpace terms of service agreement, for which Drew can be fined up to \$300,000 and imprisoned for up to 3 years. Ms. Drew is the Missouri mom who

participated in an Internet hoax which ultimately ended with the suicide of 13-year old Megan Meier. While Ms. Drew was not convicted of cyber bullying that directly or indirectly caused Megan's suicide, this is the first successfully prosecuted case in the U.S. associated with cyber bullying and its devastating consequences.

Cyber bullying is a serious, relevant, and popular new form of bullying that claims more and more victims within the rapidly growing international cyber community. We can't prevent teens from social networking, but we can educate them to stay safe on the web. Several government and non-profit agencies have developed tools and curriculums to help educators and parents teach safe and responsible online habits. Check out the curriculums from:

NetSmartz, a division of the National Center for Missing & Exploited Children: <http://www.netsmartz.org/>

iSafe, a non-profit in internet safety: <http://www.isafe.org/>

FBI's Safe Online Surfing Internet Challenge: <http://www.fbi-sos.org/>

Resources

AttitudeFCCLA.com

If you enjoyed Sam Glenn's presentation at the FCCLA National Cluster Meetings, he is offering his books for free download at AttitudeFCCLA.com. In addition, the *Ultimate Attitude Survival Kit* for 2009, which includes his complete 7 DVD training series is also available. But act fast there are only 54 left before they are sold out! If you are ready to mix a little attitude with FCCLA, go to AttitudeFCCLA.com

Lesson Plans and Activities

New! Use the [FCCLA website](#) for uploading and downloading lesson plans and activities to integrate FCCLA programs into your classroom. Lesson plans and activities come from advisers all across the country, so please use the [Lesson Plan Template](#) or [Activity Template](#) to submit and share your tools with fellow advisers. This web page needs your ideas to make it a complete resource for all FCCLA advisers! All affiliated advisers will be able to access the new Lesson Plans and Activities page by entering the username and password.

PBS NewsHour Extra's Teacher Resources

The Online NewsHour now provides a great resource for students and teachers, including in-depth lesson plans on health issues and finances, news stories on current events, and much more. Click on <http://www.pbs.org/newshour/extra/> to view posted lesson plans, to contribute your own lesson plan, or have your students voice their opinion to be posted in the "Student Voices" section.

Miscellaneous

Billboards

FCCLA has negotiated free billboard placements for FCCLA chapters across the country. Chapters will only be required to pay the printing costs of the billboard, which is approximately \$150 per billboard. Visit www.tvaccessreports.com/fcclaorders to order your FCCLA billboards today.

Coming Soon: Discount on Wiley Publishing Books!

From January 15 through April 15, all FCCLA advisers and members will be eligible for a **40%** discount on selected *For Dummies* books through our partnership with Wiley Publishing, Inc.! Plan to take advantage of this discount when preparing for scholarships, National Program Projects, STAR Events, and classroom lessons. Visit <http://www.dummies.com/go/fccla> to buy your books!

Practical Money Skills for Life Teacher Newsletter

Get the best lesson plans, games, articles, and updates from Visa's Practical Money Skills financial education program delivered direct to your inbox for free. Visit www.practicalmoneyskills.com/newsletter to sign up.

