



FCCLA E-Adviser

November 1, 2008

The *E-Adviser* is the official newsletter for national FCCLA. Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

The *E-Adviser* is sponsored by
VISA, Inc. and Practical Money Skills for Life.

From the Executive Office

Periodically, I get emails from various government agencies. Recently, I received an email from the Federal Trade Commission (FTC) on ways businesses and organizations can improve their data security. This project on data security was developed following recommendations from the President's Identity Theft Task Force, but also builds on the FTC's work in educating the public and businesses about identity theft and securing sensitive information. To this end, FTC has developed a number of different materials for businesses and organizations, including an online tutorial (really cool – check it out), articles, a guide, and presentations – all of these materials are available on its Web site, at www.ftc.gov/infosecurity. I thought that those chapter members interested in entrepreneurship might find this information to be useful.

– Michael L. Benjamin, M.P.H., CAE, Executive Director

Membership

Be Part of It! Recognitions

FCCLA chapters! Be recognized for your recruitment success! All chapters that affiliate with their state and the national headquarters by March 1st are eligible for recognition.

National Executive Council

National Officer Elections Task Force

FCCLA needs your help! National officer elections are an integral part of FCCLA. Members of the National Executive Council serve on the national Board of Directors and are involved in creating and governing the ultimate leadership experience. Therefore, there is a need to evaluate the current national officer election process and determine changes or modifications that may impact the process. FCCLA is creating a National Election Task Force, which will review questions regarding the current election process gathered from:

- chapter and state advisers
- former national officer candidates and advisers
- current national executive council members
- former national executive council members.

Task force members will be invited, by early December, based on the listed categories, with a maximum of 15 members. FCCLA wants to create the ultimate leadership experience for every member, adviser, and alumni.

Please submit up to 10 questions/topics you believe should be included for review by November 5, 2008 to Kristin D. Zullo, Leadership Development Manager, at kzullo@fcclainc.org.

Program Updates

PROGRAM AWARDS-IMPORTANT

This year all Program Award Applications must be submitted online. This includes Career Connection, Community Service, FACTS, Families First, FEFE, Financial Fitness, STOP, and Student Body. Visit the [Youth Awards](#) section of the Web site for more information.

Prematurity Awareness –March of Dimes

Join us as we help the March of Dimes raise awareness about the problem of premature birth. Check out [tools](#) for students to give you easy & fun ways to raise awareness about Prematurity Awareness Day, November 12. Sign the Petition for Premies at marchofdimes.com/petition, and find out more on how you can help this November at marchofdimes.com/youth.

Sell a CD. Feed a child.

FCCLA has partnered with The All American Rejects to raise money and awareness for Feed The Children. The All American Rejects will perform at the 2009 National Leadership Conference if FCCLA chapters sell 40,000 copies of their new album. The FCCLA chapter that sells the most CDs gets an acoustic performance at their school. Other prizes will be given out to top selling chapters. The All American Rejects will give back \$3.00 from the sale of every \$14.00 CD to benefit the FCCLA National Outreach Project in the chapter's name. [Click here for an order form](#). For questions, please contact Tracy McKee with Feed The Children at tracy.mckee@feedthechildren.org or 405-945-4141.

For CD selling suggestions and ideas visit http://www.fcclainc.org/assets/files/pdf/promotion_tips.pdf.

Student Leadership Practices Inventory (SLPI) – Leadership Challenge written by Barry Posner & Jim Kouzes

Officers can build their leadership skills with *The Student Leadership Practices Inventory (SLPI)*, a unique leadership development program for those who aspire to be exemplary leaders. For more information on the SLPI, visit www.studentlpi.com and view the demo. If your chapter or state officer is interested in taking the SLPI to stay on track with the USA training, please contact Kristin D. Zullo at kzullo@fcclainc.org. The SLPI will be offered to members at a discounted price of \$15.

Miscellaneous

www.MyCollegeOptions.org

FCCLA is proud to host a link in the Youth Leaders section to www.MyCollegeOptions.org as a way to help your students find the college our university that is right for them. By having your students visit My College Options you will be sharing one of the best college planning tools available to them as they prepare for their future.

Benefits for FCCLA Advisers and Students

Developed by professionals with almost **40 years of experience** in matching high school students with post secondary opportunities, My College Options connects students to **2,000 colleges and universities nationwide**.

- **College planning resources include.....**
 - Information on colleges across the country
 - Interactive college planning from everything from preparation for the SAT and ACT to information on financial aid
 - Relevant articles and newsletters covering each phase of a student's high school career
- **As advisers help your students understand their....**
 - Career goals
 - College preferences
 - College planning and support needs

How does it work?

My College Options is offered at **no charge** to you and your students who will receive comprehensive college planning resources.

Questions?

Please call (800)-862-7759 for more information

Practical Money Skills for Life Teacher Newsletter

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